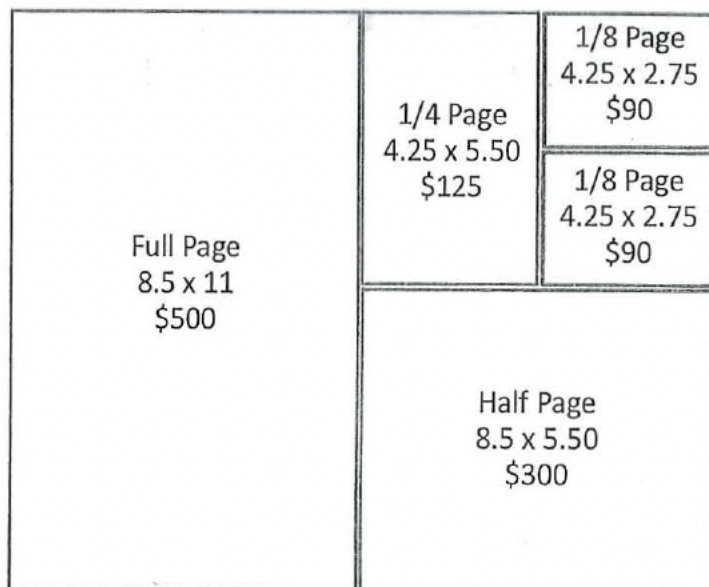


Advertising Opportunities with the Five Seasons Ski Team 2022

Program Book

Options	Ad Size	Price
Full Page Color Ad	8 ½" x 11"	\$700+
Full Page Ad	8 ½" x 11"	\$500
1/2 Page Ad	8 ½" x 5 ½"	\$300
1/4 Page Ad	4 ¼" x 5 ½"	\$125
1/8 Page Ad	4 ¼" x 2 ¾"	\$90



To Submit Your Artwork:
 .ai, .eps, or high-res .pdf recommended; 300 dpi minimum; process CMYK; camera ready.

Submission Deadline: June 1, 2022
 Please contact us at ads@5sst.com or 319-361-2466 with any questions.

HIGH-RESOLUTION LOGO/ARTWORK:

Electronic file(s) submitted to ads@5sst.com.

If providing logo only, also provide copy (messaging) to go with camera-ready logo.

PAYMENT METHOD:

Cash

Check (Mail to Five Seasons Ski Team, Box 10701, Cedar Rapids, IA 52410-0701)

Invoice requested (Payment deadline: June 1, 2022)

Packages:		
Good Friend	1/8 page	Company name mentioned on the Five Seasons Ski Team Website and in the ski program
2 nd Tier	1/4 page	Good Friends plus company name mentioned periodically during ski team home performances
3 rd Tier	1/2 page	2 nd Tier plus company name/logo listed on the team's theme t-shirts
4 th Tier	Full page	3 rd Tier plus company name/logo listed on the grandstand banner
5 th Tier	Full page+	4 th Tier plus company mentioned during select promotional advertisements (radio, paper, etc.)
Elite Tier	Full page+	5 th Tier plus company name/logo in color in the ski program

Five Seasons Ski Team Member Name: _____

2022

Packages (circle desired package(s))	Prices	Sponsor Information
Elite	\$700+	Business Name:
5 th Tier	\$500+	Contact Person:
4 th Tier	\$300+	Address:
3 rd Tier	\$125+	Phone:
2 nd Tier	\$90+	Email:
Good Friends	Up to \$89	Cash / Check #/ Invoice Me

OTHER ADVERTISING OPPORTUNITIES

-Ski Site Signage:

- 1' x 1' = \$25
- 2' x 4' = \$200
- 4' x 8' = \$800
- Other size options can be discussed

-Jump Ramp Advertising: \$50 per sq. foot, as space is available

-Dock Advertising on the 40 ft. long edge facing the crowd: \$40 per linear sq. ft.

-Boat Advertising: \$200 for an area 4 ft. long, per boat

-Verbal Advertising, Played 3 times for the entire season: \$500

-Show Sponsorship: \$100 per show, announced 3 times per show

\$250 per show, special seating and benefits for sponsor and employees/guests

-Gas Sponsorship: This sponsorship will make it possible to keep the tow boats running throughout the season. Inquire for more information about the packages we can offer.

-Concessions Sponsorship: This sponsorship would help pay for the food and beverages. Inquire for more information.

-Boat Decals: Inquire for more information.

**Sponsors are required to provide all signs, banners, signage, wording of verbal acknowledgements, vinyl stickers for boats, etc.

Many other promotional opportunities are possible, the above guidelines are intended to address the most common requirements. Please contact a ski team member if you have any questions or would like to sponsor something not listed.

AUDIENCE POWER

We invite you to use our shows as your visibility and hope to be included in your upcoming advertising strategy. We look forward to working with you and thank you for your support!

Sponsor Benefits:

- Support local family entertainment and a growing community activity and attraction;
- More than 3000-4000+ impressions for your business in this keepsake program;
- Raise awareness to your brand, location and unique messaging; and
- Have your business mentioned periodically during the ski shows throughout the summer.

Supporting Your Local Non-Profit Team

We are a non-profit 501(c)(3) club for children and adults of all ages who are learning how to ski for fun, for show skiing, and for competition. Boat ownership is not required; the team provides all the equipment needed to put on the show. Our team averages around 100+ members, all of which are active in the show! We present a weekly water ski show on Thursday evenings at Ellis Park throughout the summer and also special performances as part of Cedar Rapids' Freedom Festival. We perform approximately 20 ski shows in Ellis Park every year, and also perform traveling shows and compete at several tournaments each year. Our Freedom Festival shows are consistently one of the most heavily attended events at the Cedar Rapids Freedom Festival where thousands of people are in attendance. Our audiences include everyone from young children to the elderly.

Our shows are always free to the public, so in order to raise funds to support our team, we are asking for your tax-deductible donation. In appreciation, we would like to post your company name on our website plus other benefits. We distribute an average of 2,000+ of these programs to our audience during the course of the summer at our shows.

Thank you again for your support, and we hope to see you down at the river!