

Advertising Opportunities with the Five Seasons Ski Team 2023

Program Book

Options	Ad Size	Price
Full Page Color Ad	8 ½" x 11"	\$700
Full Page Ad	8 ½" x 11"	\$500
1/2 Page Ad	8 ½" x 5 ½"	\$275
1/4 Page Ad	4 ¼" x 5 ½"	\$150
1/8 Page Ad	4 ¼" x 2 ¾"	\$85

Full Page 8.5 x 11 \$500 (B&W) \$700 (Color)	1/4 Page 4.25 x 5.5 \$150	1/8 Page 4.25 x 2.75 \$85
	1/8 Page 4.25 x 2.75 \$85	
	1/2 Page 8.5 x 5.5 \$275	

To Submit Your Artwork:
 .ai, .eps, or high-res .pdf recommended; 300 dpi minimum; process CMYK; camera ready.

Submission Deadline: May 1st, 2023
 Please contact us at ads@5sst.com or
 563-690-8962 with any questions.

*All Full-Page Ads come with company logo on the back of the team's theme t-shirts.

HIGH-RESOLUTION LOGO/ARTWORK:

Electronic file(s) submitted to ads@5sst.com.

If providing logo only, also provide copy (messaging) to go with camera-ready logo.

PAYMENT METHOD:

Cash

Check (Mail to Five Seasons Ski Team, Box 10701, Cedar Rapids, IA 52410-0701)

Online Payment (<https://2023-five-seasons-ski-team-show-program-ad-sales.cheddarup.com>)

Five Seasons Ski Team Member Name: _____

2023

Ad Sizes (Circle desired size)	Prices	Sponsor Information
Full Page Ad (Color)	\$700	Business Name:
Full Page Ad (B&W)	\$500	Contact Person:
½ Page Ad	\$275	Address:
¼ Page Ad	\$150	Phone:
1/8 Page Ad	\$85	Email:
Graphic Assistance	\$100	Cash / Check #/ Online Payment:

*If you need Graphic Assistance, please email ads@5sst.com or call 563-690-8962 to discuss what you would like your ad to look like.

AUDIENCE POWER

We invite you to use our shows as your visibility and hope to be included in your upcoming advertising strategy. We look forward to working with you and thank you for your support!

Sponsor Benefits:

- Support local family entertainment and a growing community activity and attraction;
- More than 3000-4000+ impressions for your business in this keepsake program;
- Raise awareness to your brand, location and unique messaging; and
- Have your business mentioned periodically during the ski shows throughout the summer.

Supporting Your Local Non-Profit Team

We are a non-profit 501(c)(3) club for children and adults of all ages who are learning how to ski for fun, for show skiing, and for competition. Boat ownership is not required; the team provides all the equipment needed to put on the show. Our team averages around 100+ members, all of which are active in the show! We present a weekly water ski show on Thursday evenings at Ellis Park throughout the summer and also special performances as part of Cedar Rapids' Freedom Festival. We perform approximately 20 ski shows in Ellis Park every year, and also perform traveling shows and compete at several tournaments each year. Our Freedom Festival shows are consistently one of the most heavily attended events at the Cedar Rapids Freedom Festival where thousands of people are in attendance. Our audiences include everyone from young children to the elderly.

Our shows are always free to the public, so in order to raise funds to support our team, we are asking for your tax-deductible donation. In appreciation, we would like to post your company name on our website plus other benefits. We distribute an average of 2,000+ of these programs to our audience during the course of the summer at our shows.

Thank you again for your support, and we hope to see you down at the river!